



UNIVERSITY OF CAMBRIDGE INTERNATIONAL EXAMINATIONS
International General Certificate of Secondary Education

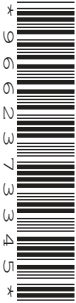
CANDIDATE
NAME

CENTRE
NUMBER

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CANDIDATE
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BUSINESS STUDIES

0450/23

Paper 2

May/June 2013

1 hour 45 minutes

Candidates answer on the Question Paper.

No Additional Materials are required.

READ THESE INSTRUCTIONS FIRST

Write your Centre number, candidate number and name on all the work you hand in.

Write in dark blue or black pen.

Do not use staples, paper clips, highlighters, glue or correction fluid.

DO NOT WRITE IN ANY BARCODES.

Answer **all** questions.

The Insert contains the case study.

The business described in this question paper is entirely fictitious.

At the end of the examination, fasten all your work securely together.

The number of marks is given in brackets [] at the end of each question or part question.

This document consists of **11** printed pages, **1** blank page and **1** Insert.



- 1 (a) Country X has a mixed economy. Identify and explain **four** ways the Government can affect a business in this type of economy.

Way 1:

Explanation:

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Way 2:

Explanation:

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Way 3:

Explanation:

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Way 4:

Explanation:

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..... [8]

- 2 (a) PP plans to open a factory in country Z. Identify and explain **four** problems it might have when locating a factory in another country, such as country Z.

Problem 1:

Explanation:

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Problem 2:

Explanation:

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Problem 3:

Explanation:

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Problem 4:

Explanation:

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..... [8]

- 3 (a) Identify **two** financial statements used by PP. Explain how each of these statements might be helpful when making important management decisions.

Statement 1:

Explanation:

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Statement 2:

Explanation:

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[8]

- 4 (a) Pete needs to send detailed information to the shop managers. Identify and explain **two** suitable methods of communication.

*For
Examiner's
Use*

Method 1:

Explanation:

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Method 2:

Explanation:

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..... [8]

(b) Pete may have to close one of the shops. Explain **three** factors he should consider when deciding which shop to close. Which factor do you think is the most important when making this decision? Justify your answer.

*For
Examiner's
Use*

Factor 1:
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Factor 2:
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Factor 3:
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Recommendation:
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[12]

5 (a) Identify and explain **two** ways that the business cycle shown in Appendix 3 could affect PP.

Way 1:

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Explanation:

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Way 2:

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Explanation:

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..... [8]

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